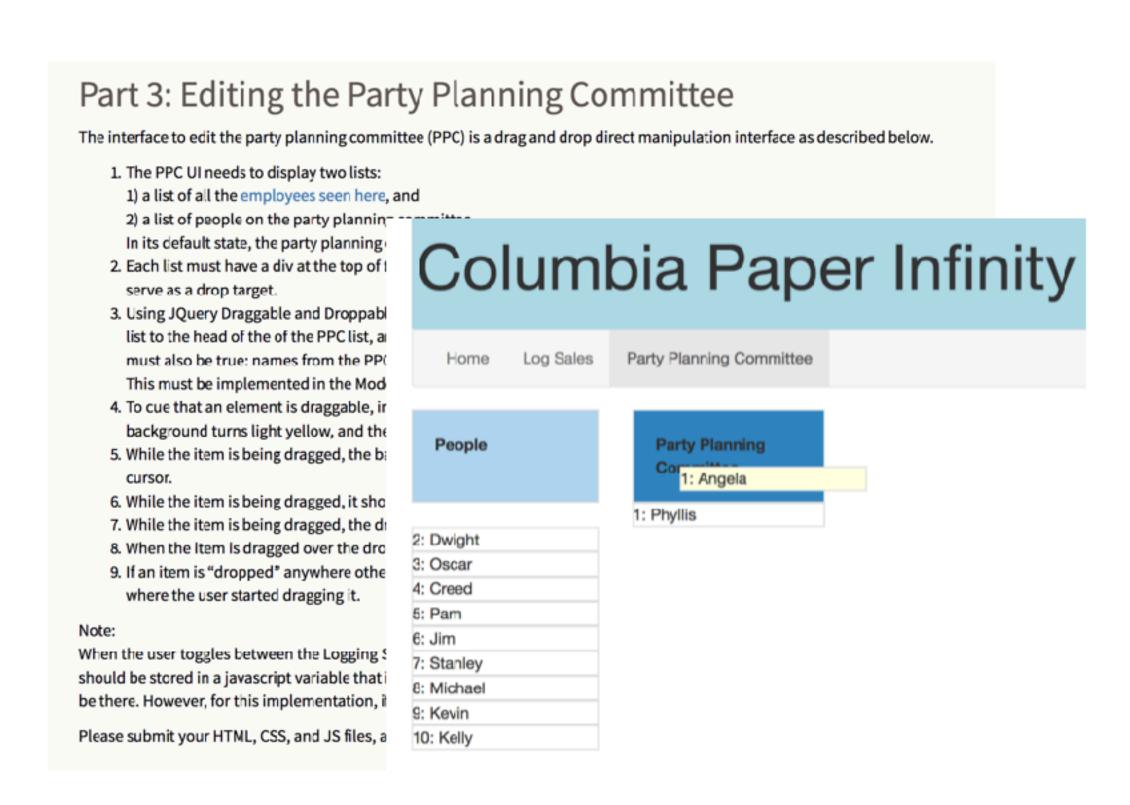
Iterative Design

LYDIA CHILTON
COMS 4170

Goal 2

When the needs and abilities of users are unclear, design systems by learning from iteration and experimentation.



Keep a list of the party planning committee

Clear needs, abilities, goal

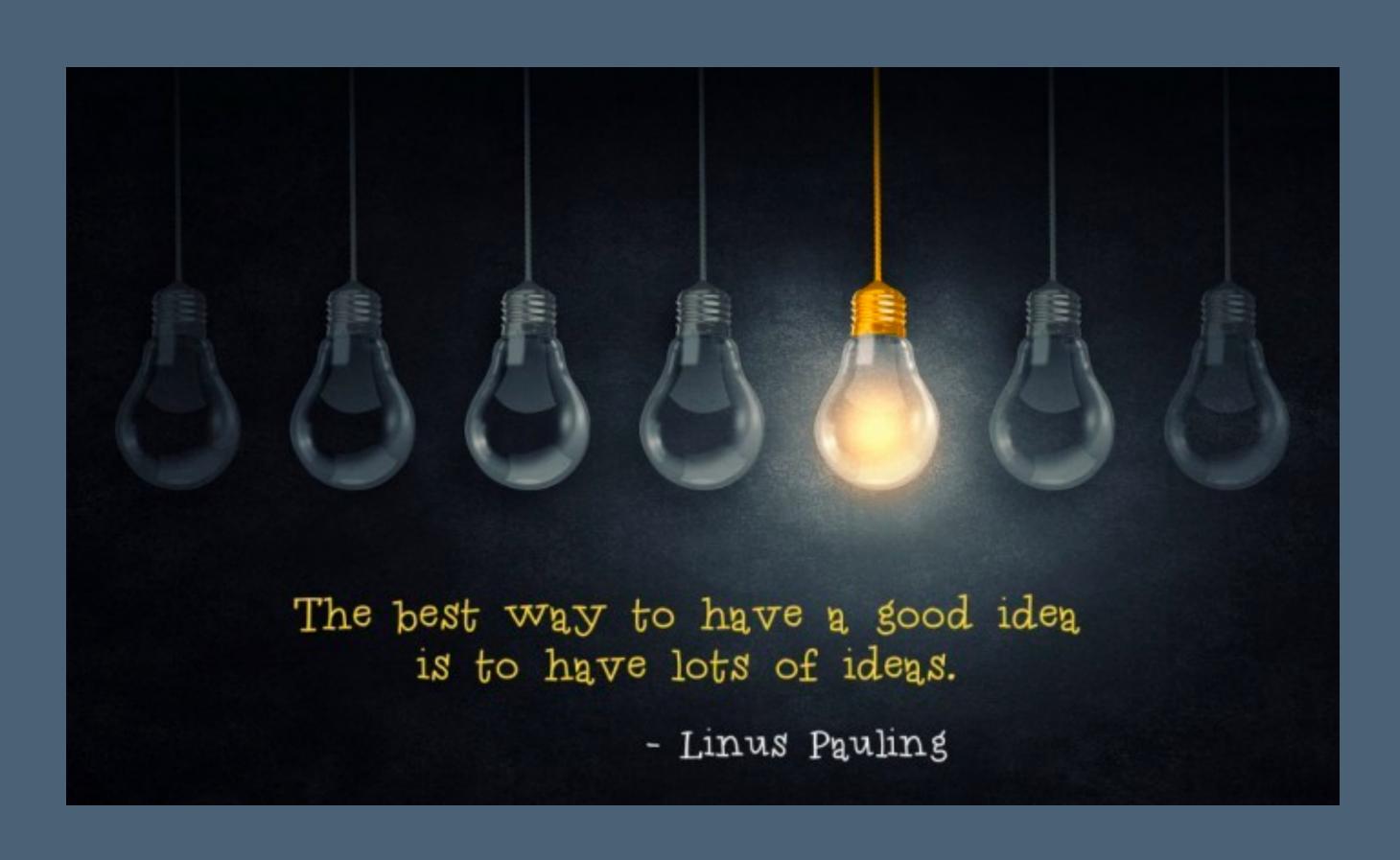
Unclear needs, abilities, goal

Milestone 2

What are domains and specific needs that involve:

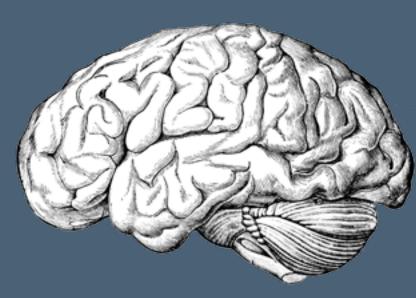
Interact with multiple videos on a page in a way that brings more value than simply watching them?

So far, you have brainstormed ideas



- · Ideas are a good starting point.
- · But ideas are cheap
- · Let people steal your ideas.
- **Execution** is all that matters.

Design process: How do we get from Idea to Product?









Product

What we expect design to be:





ldea

Product

What design is:



The Waterfall Model

Idea

Requirements

Design

Implement

Fix bugs

Finished Product!

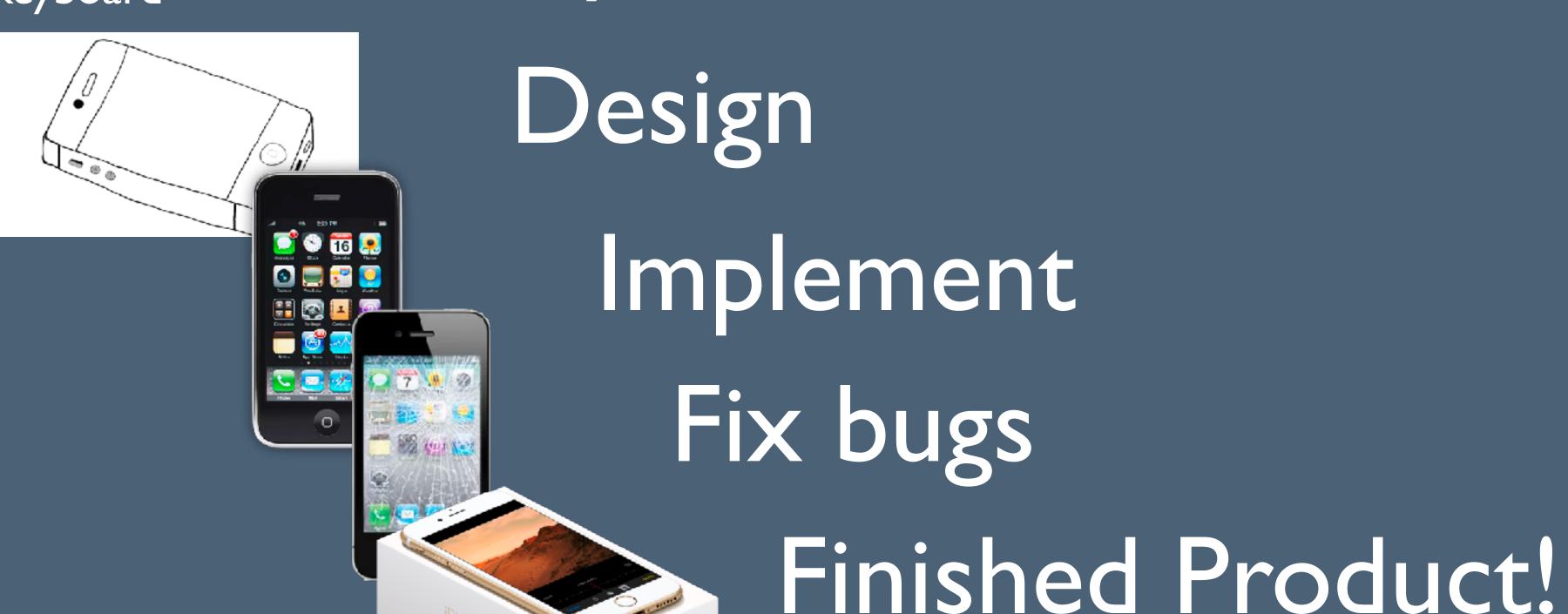
The Waterfall Model

Phone + IPod + Internet

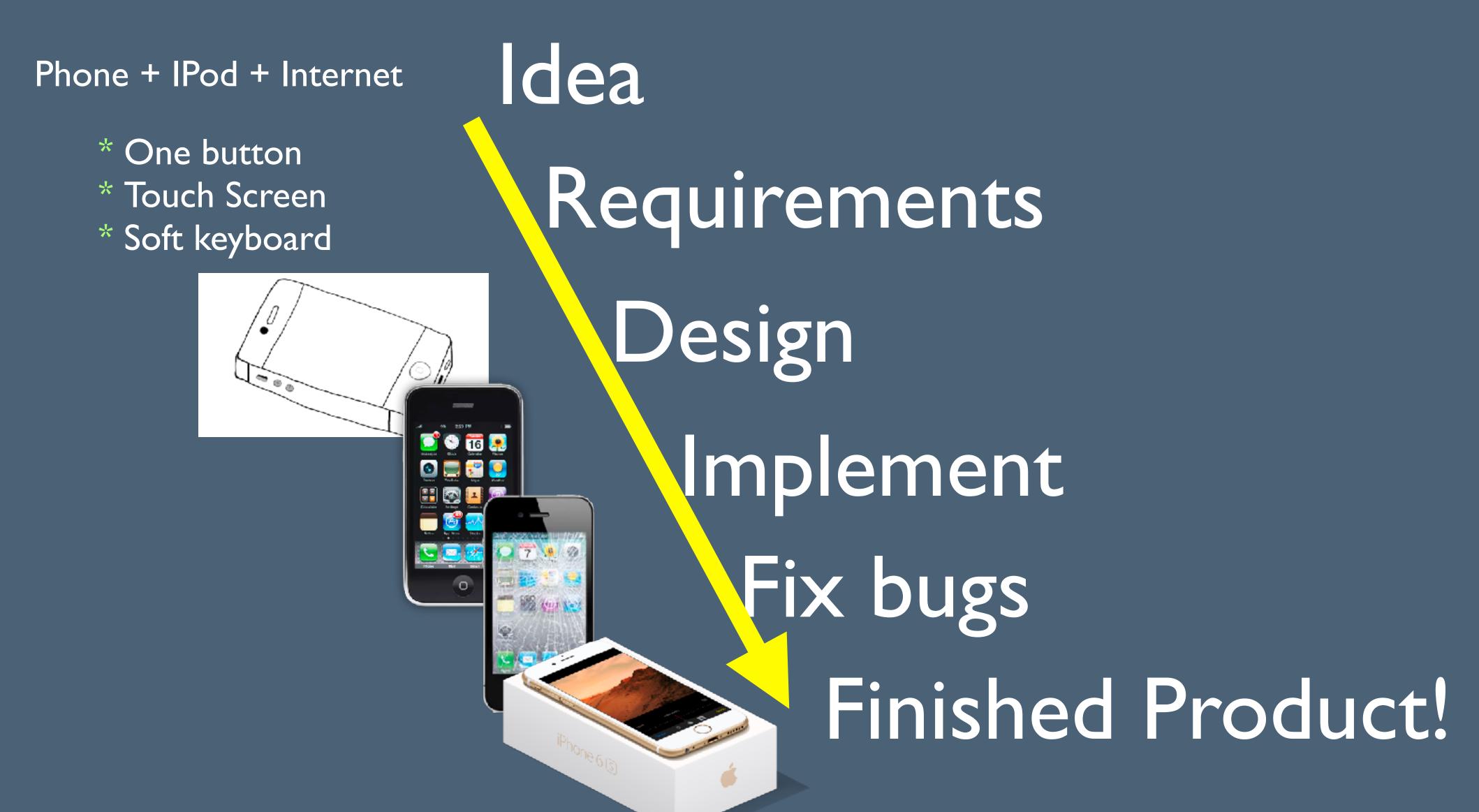
Idea

- * One button
- * Touch Screen
- * Soft keyboard

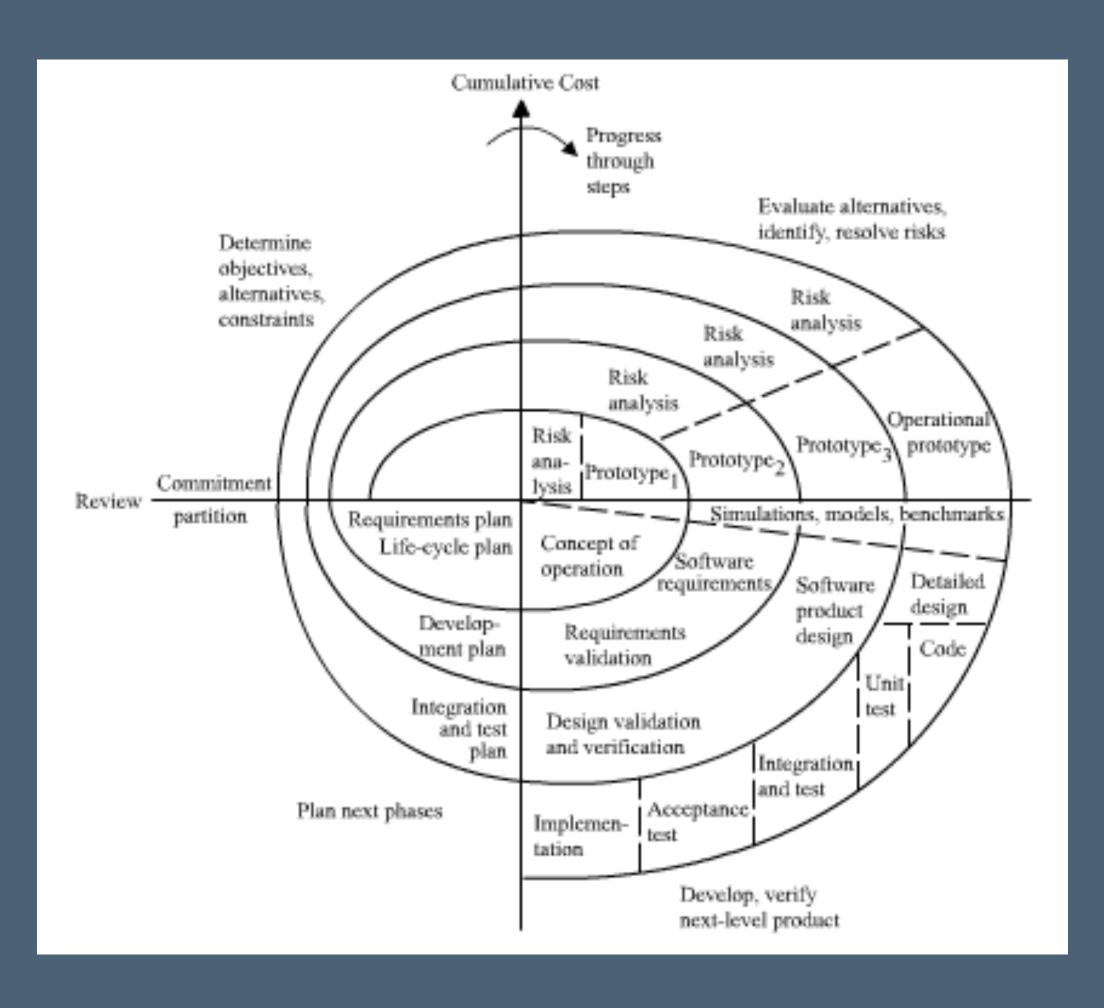
Requirements



Problem: The Waterfall Model is linear. It cannot accommodate unknowns

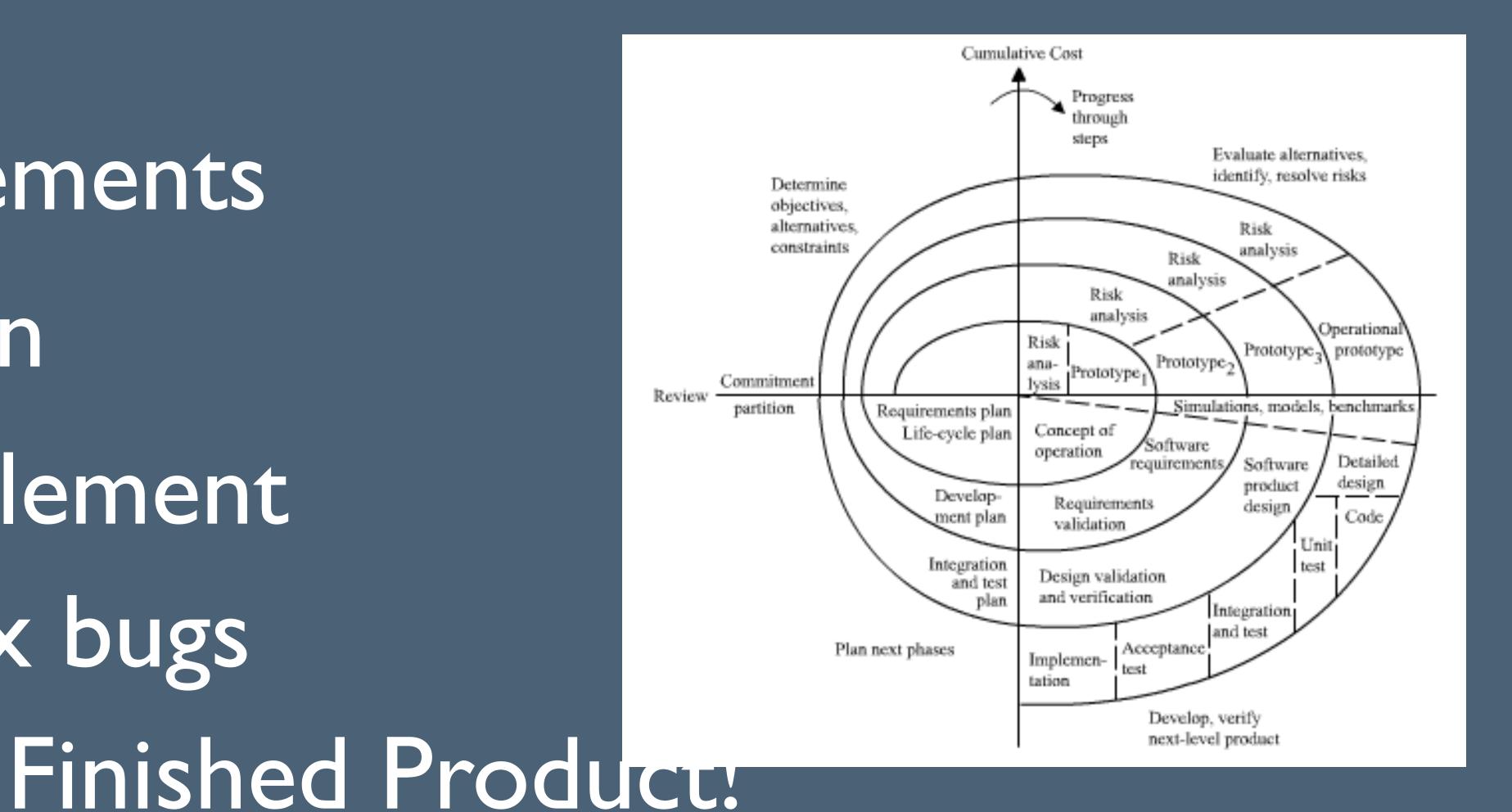


Barry Boehm (USC) 1986: The design process should mitigate risk



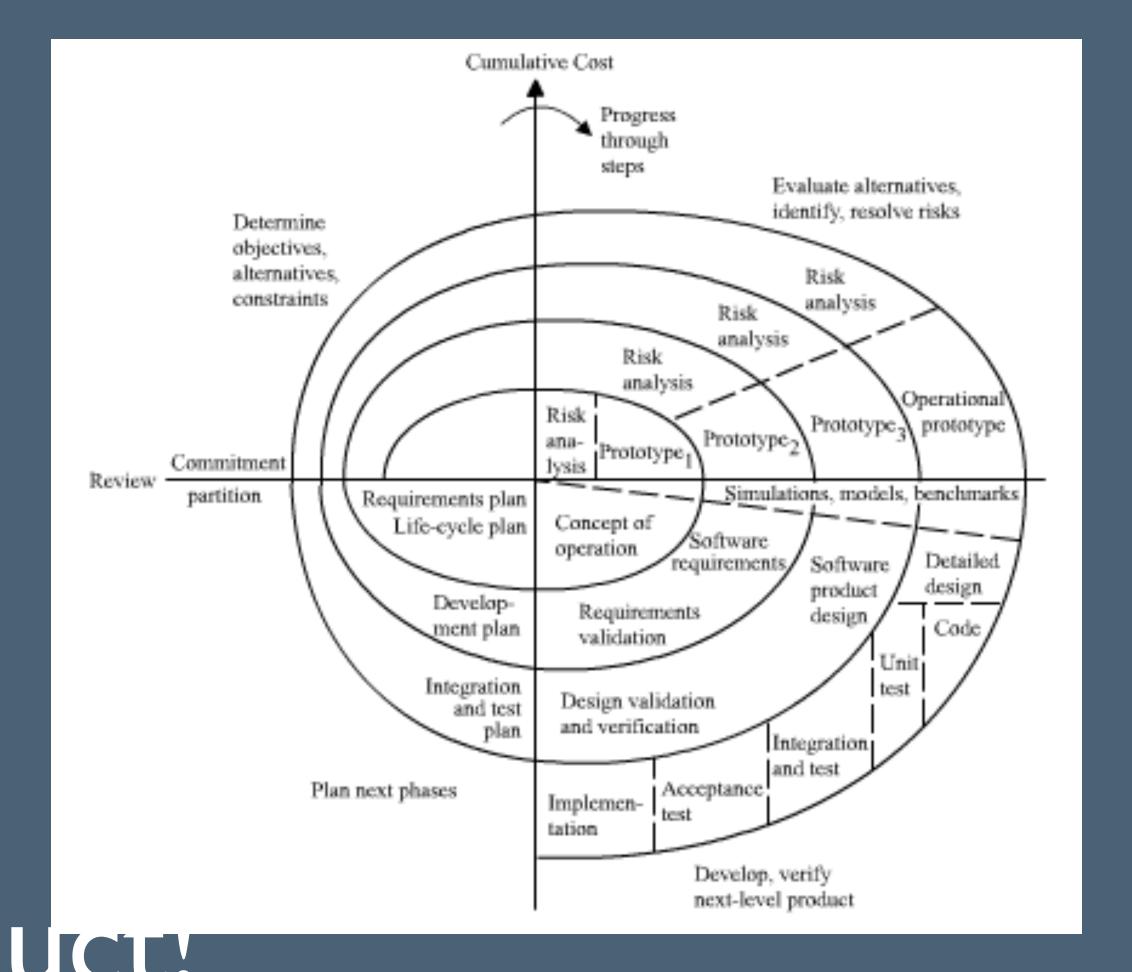
Waterfall Model vs. Risk Mitigation?

Idea Requirements Design Implement

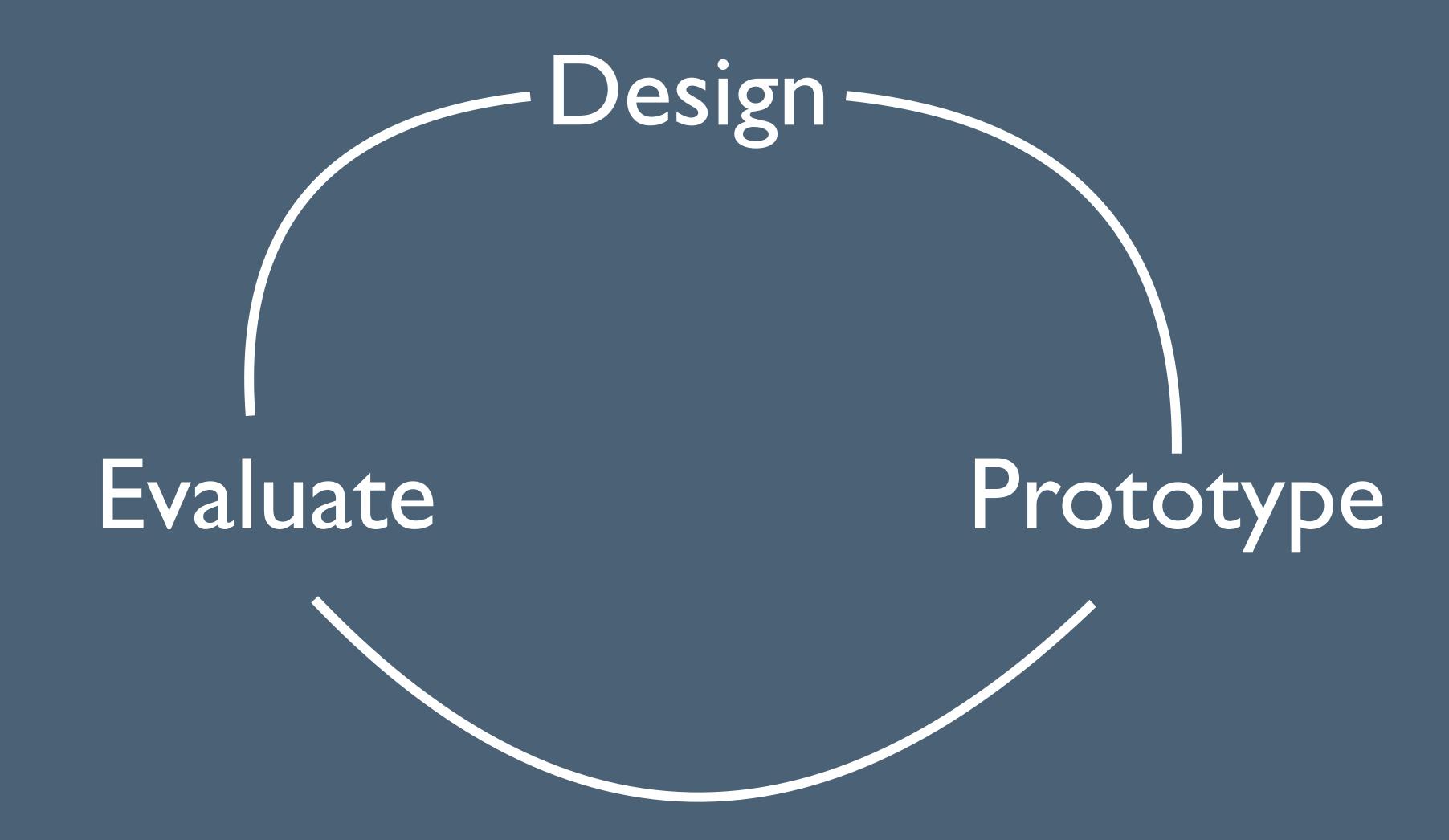


Waterfall Model vs. The Spiral Model

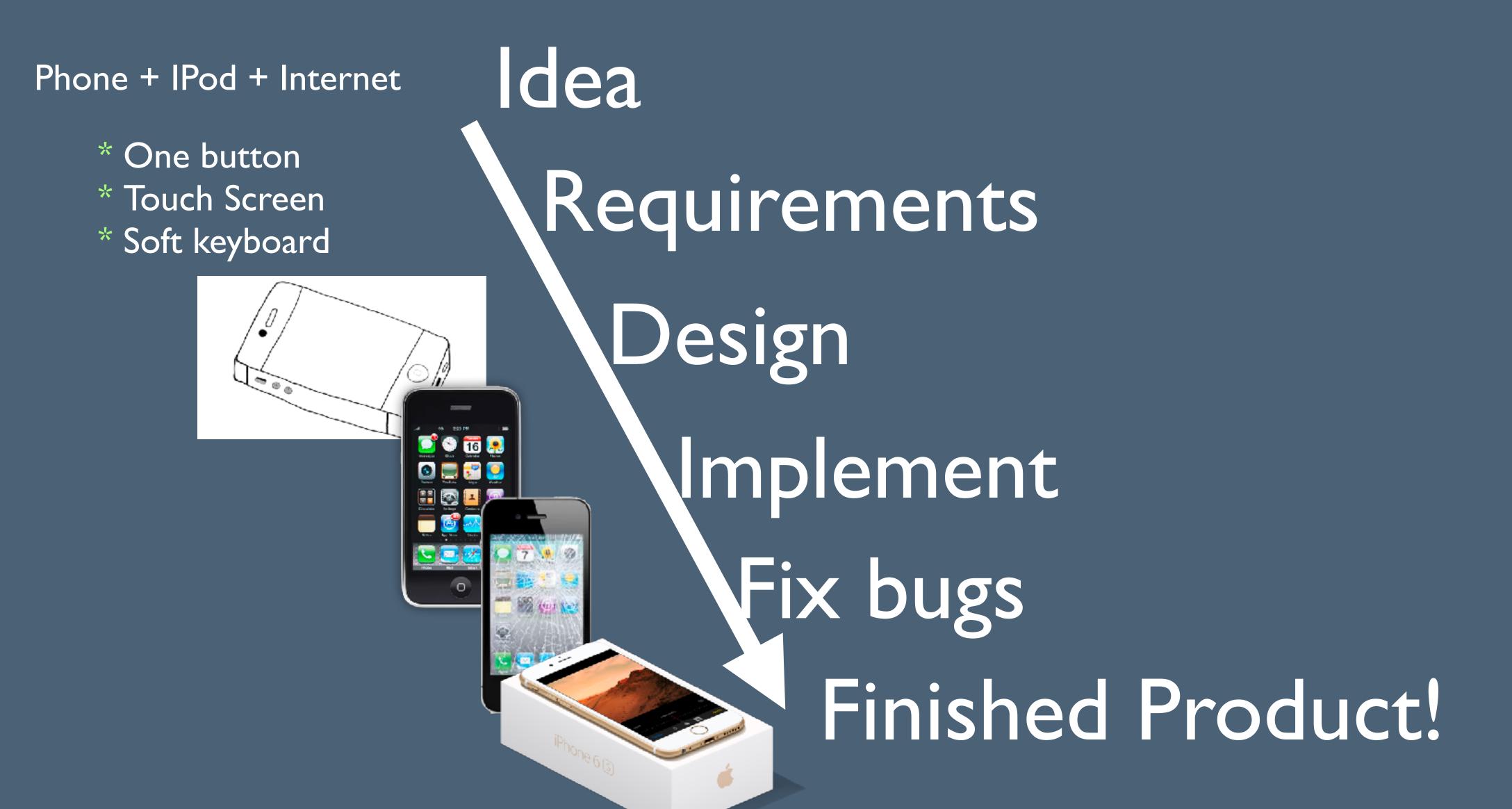
Idea Requirements Design Implement Finished Product:



Iterative Design



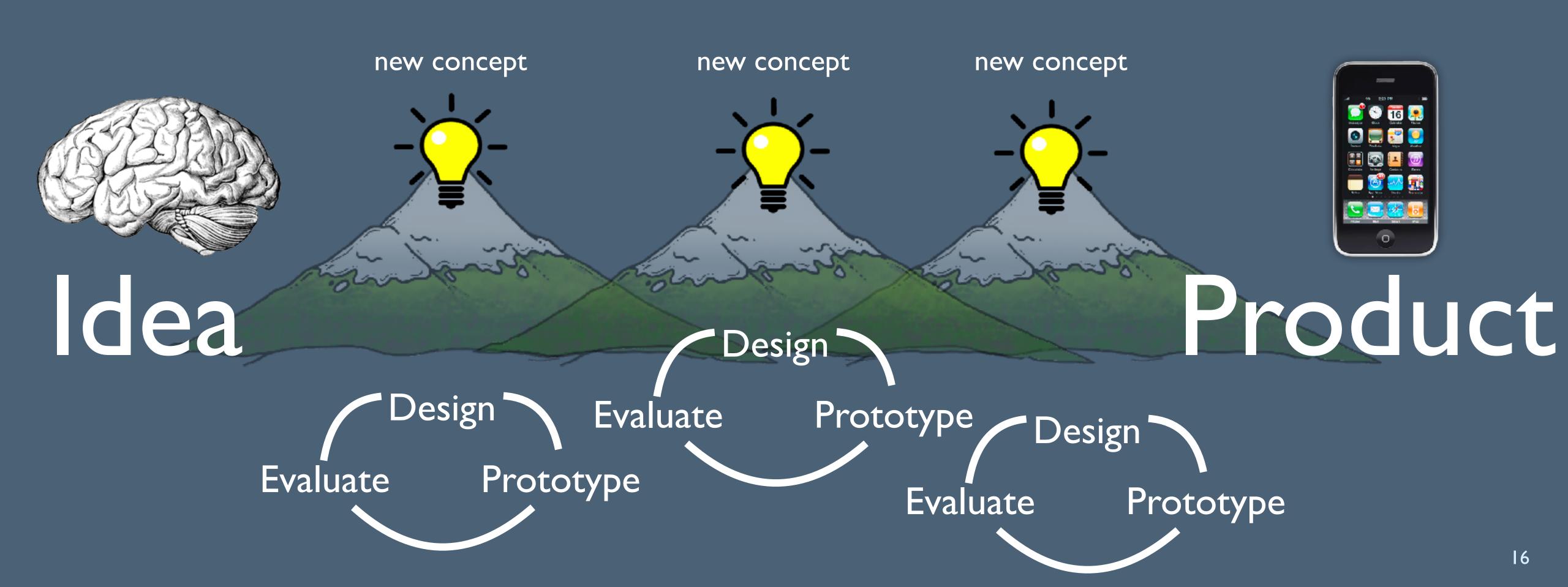
Instead of the Waterfall Model...



Iterative Design:

Every new concept is a risk.

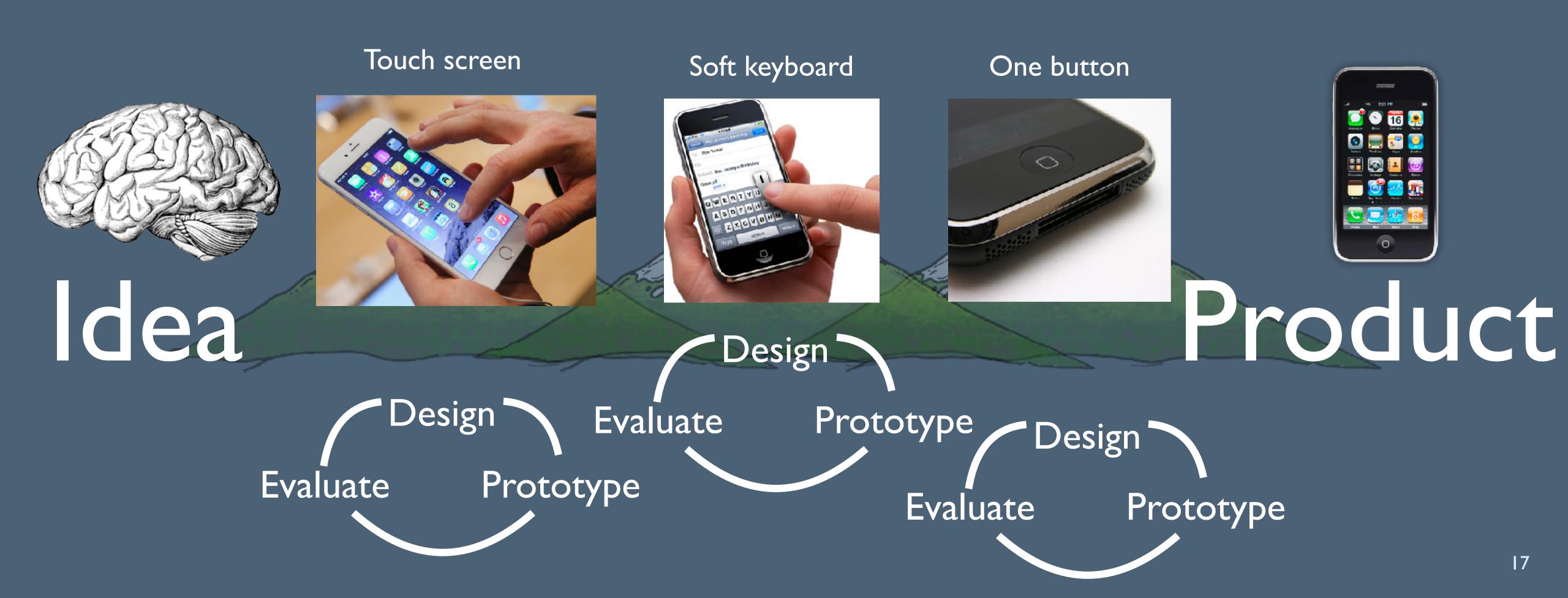
Every risk needs to be prototyped.



Iterative Design:

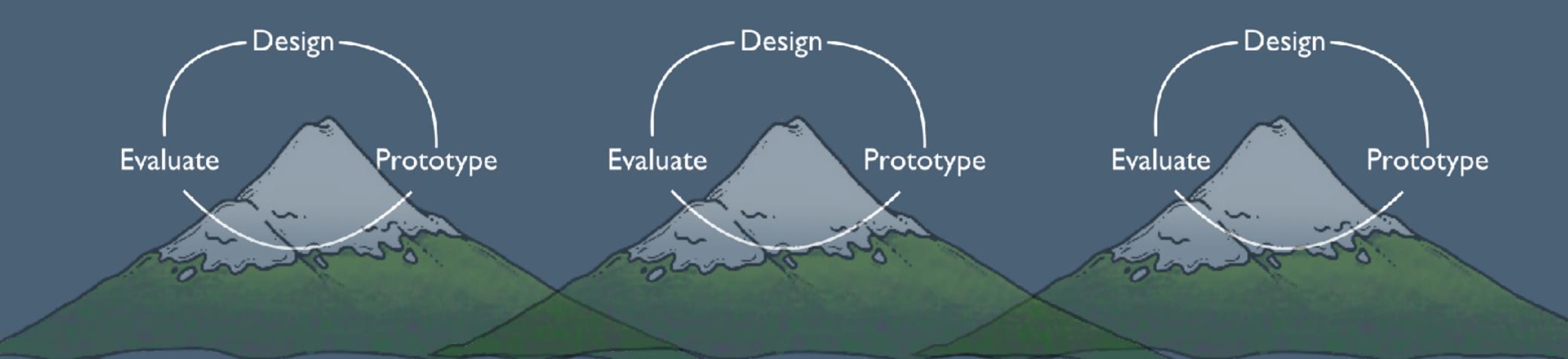
Every new concept is a risk.

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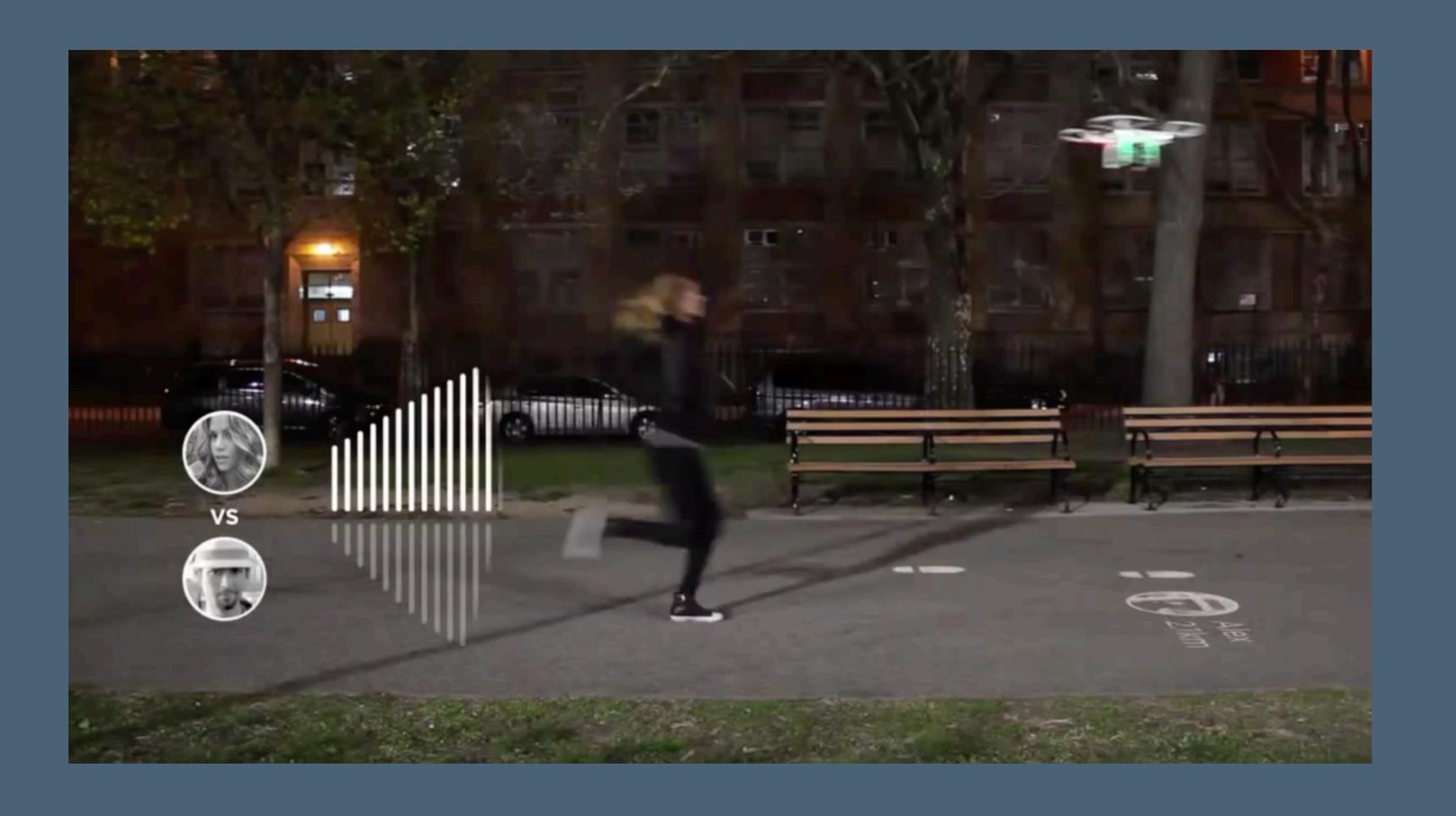
When you design:

What are the new concepts you need to prototype?



ldea:

Autonomous Wandering Interface



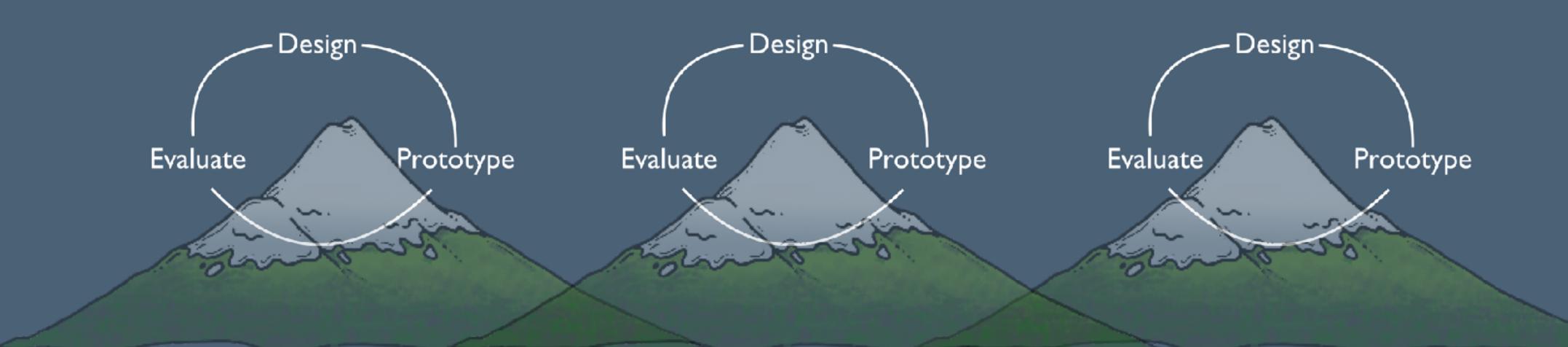
In the video:

What were the new concepts that we would need to prototype?

In the video:

What were the new concepts that we would need to prototype?

Every new concept is a risk. Every risk needs to be prototyped.



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What concepts did they prototype (and how)?



What concepts did they prototype (and how)?

Determine the risky new ideas



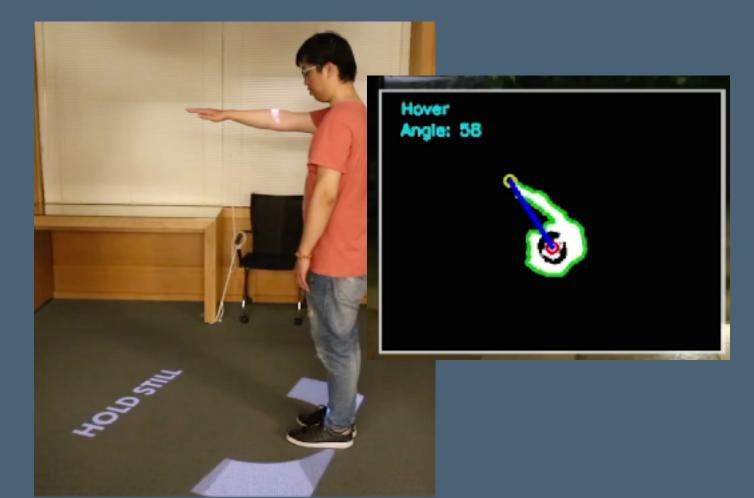


Prototype the risks

Can the drone carry the stuff?



Can the camera detect hands?









What new risks were learned from instantiation?

Drift: How do you think the prototypers felt?

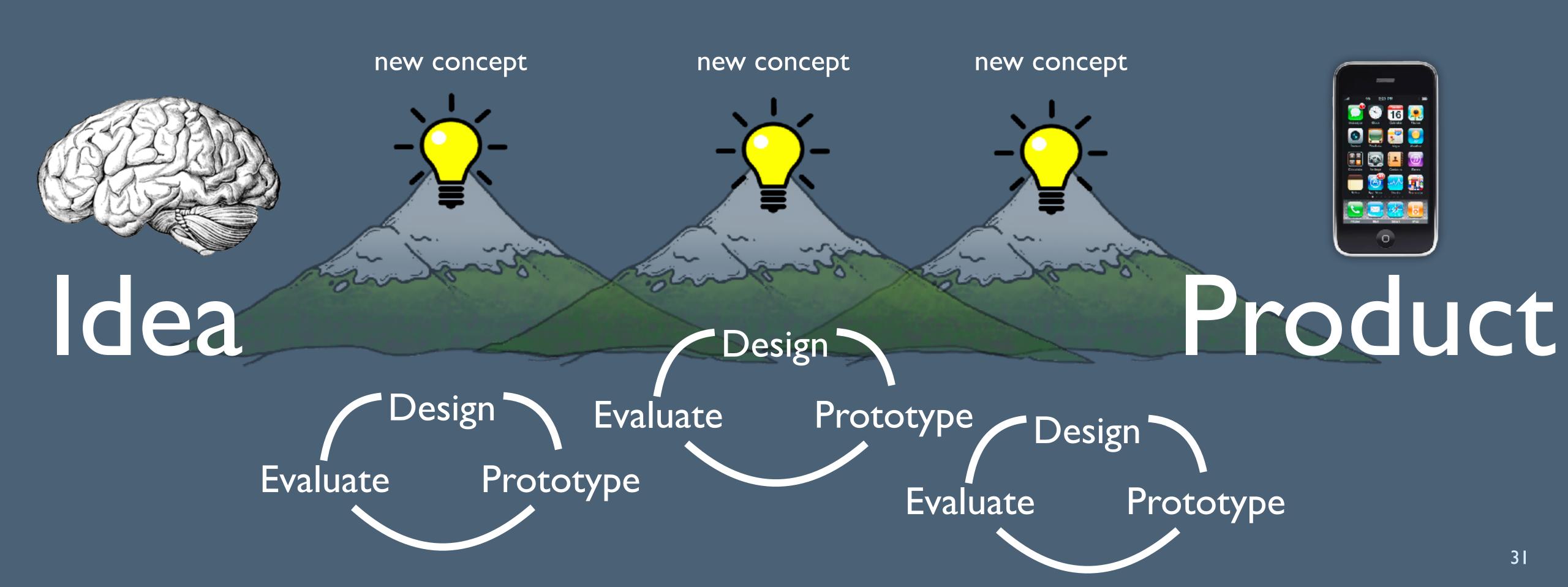




Iterative Design:

Every new concept is a risk.

Every risk needs to be prototyped.



Multiple Video project

Your examples

• For each idea, is it specific? what person uses what videos and how they interact with it to achieve a goal.

For all the ideas, what are the major risks, and how should we prototype them?

Language learning

Tonal languages like Chinese and Vietnamese can be challenging to learners whose native languages don't have tones. For example, the Vietnamese ma means "ghost," but with different tones, má can mean "mother" while mà means "but." An interface can have videos for each of the different tones grouped by vowel to help language learners distinguish between tones. This can help students familiarize themselves with tones.

what person uses what videos and how they interact with it to achieve a goal.

Fitness

For a person trying to create a regimented workout routine: allow the user to save workout videos to a calendar so that he/she can see each day of the month and select the folder on that day that will contain the exercises to be completed. allow the user to add notes indicating the number of reps, amount of time, and weight to use for each exercise.

what person uses what videos and how they interact with it to achieve a goal.

Health

Visualizing disease progression...

When user wants to share a video with other users, user may want to hide some sensitive parts of the video since health information is sensitive and should be protected. Allow user to blur areas of video for protection.

what person uses what videos and how they interact with it to achieve a goal.

Dance class

For workout instructors trying to plan a class: allow instructors to drag/drop music videos to create a playlist for the class. The playlist should show the total time of the videos so that the instructor knows how many songs to add to make it the length of the class.

Travel planning

Planning daily tourist itinerary by using video maps to chart out what is near one another (similar to google maps), having transportation automatically align it self to day schedule, and restaurant recommendations pop up in each area

Musicians

Musicians learning a song that has been covered by multiple artists need to be able listen and compare each version at multiple sections without needing to restart the video each time in order to understand the different ways the track can be interpreted.

Beauty

Show multiple videos side-by-side to demonstrate how eyeshadow/eyeliner techniques differ based on eyeshape and eyelid types

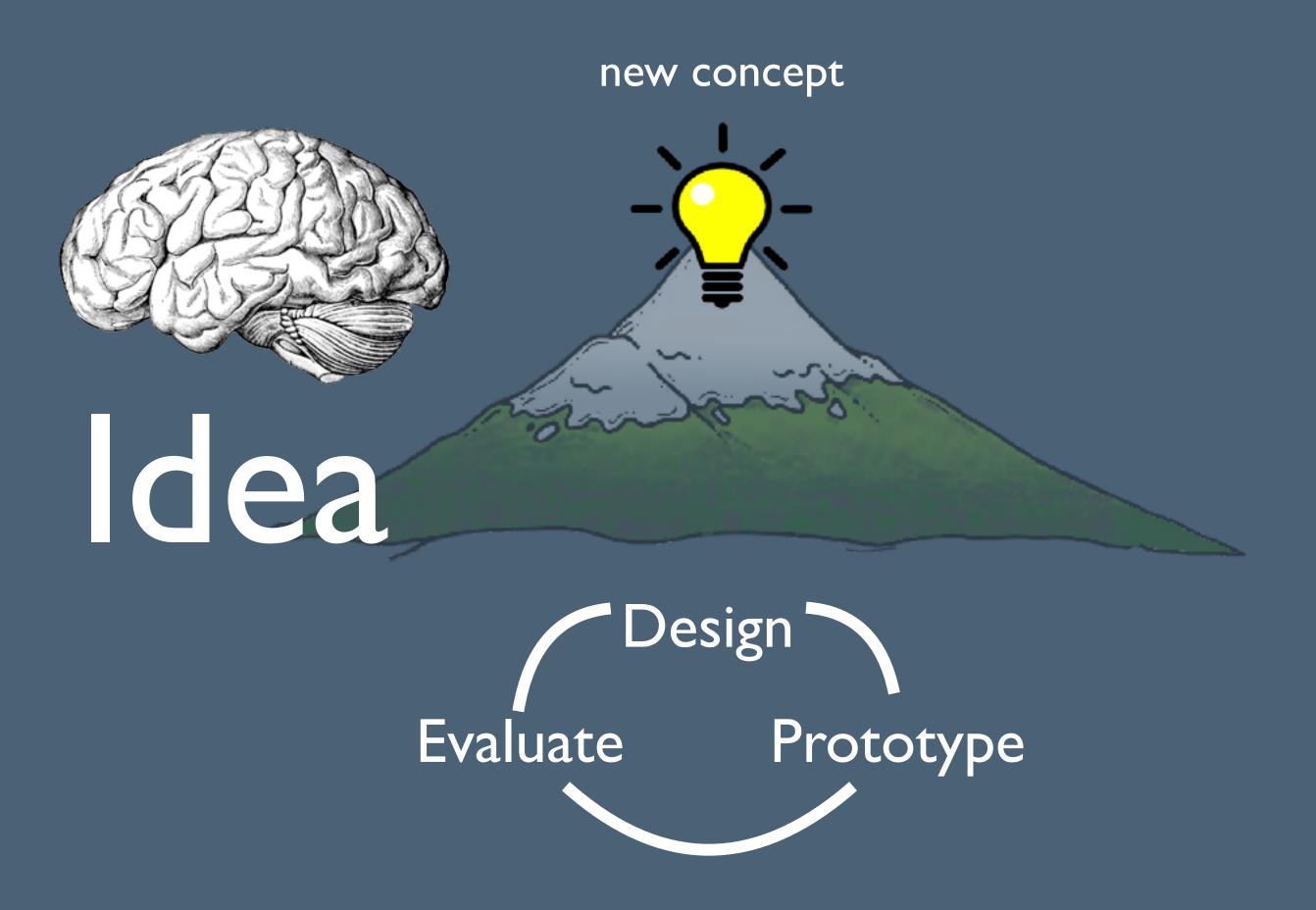
GIF Creation

Finding the perfect GIF moment from several videos of the same thing

Iterative Design:

Every new concept is a risk.

Every risk needs to be prototyped.





What are some of the risks?

- · Learn tones in Chinese and Vietnamese
- Video workout calendar
- · Visualize disease progression
- Collaborative Workout mix
- Tourism videos near an area
- · Compare song performances
- · How to apply eyeliner
- GIF Creation

Iteration I: Basic Concepts/Risks

- Do the videos exist?
- · Can you get them on your own webpage?
- · Can you press play programmatically?

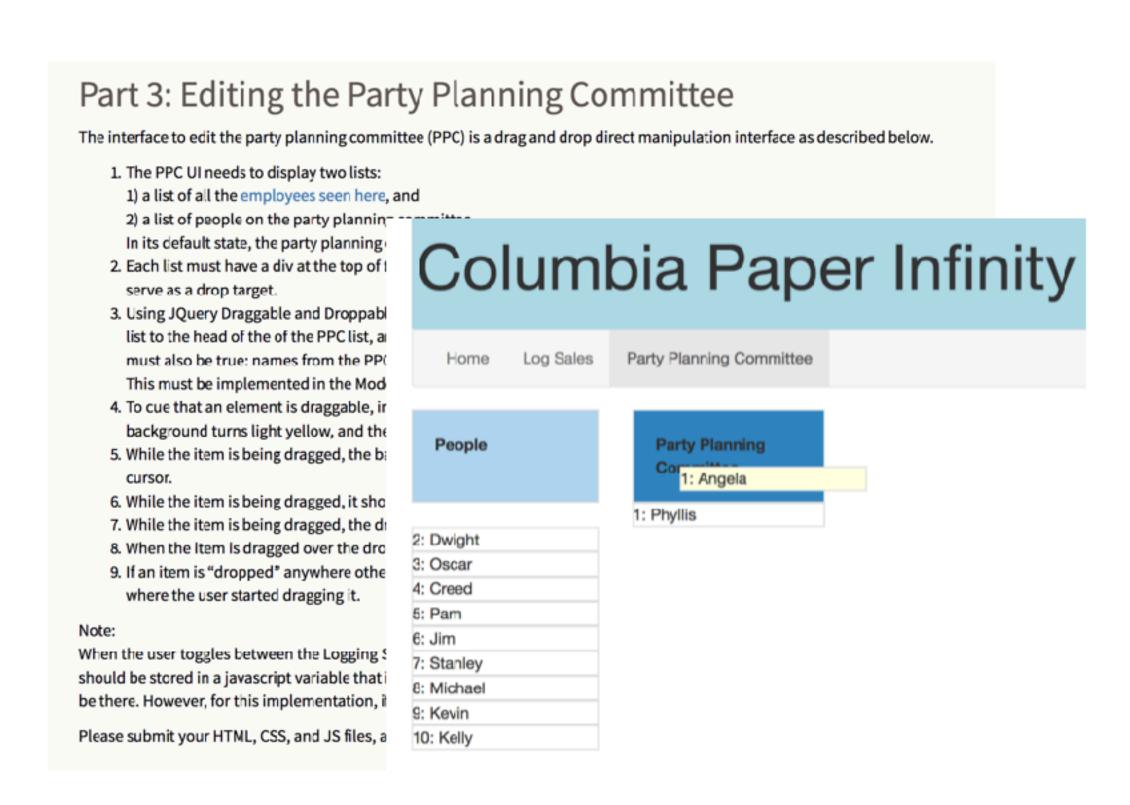
Milestone #3: (due noon Wed)

- For 3 ideas:
 - · State the problem in terms of:
 - · Do the videos exist? (pick good videos)
- For any video:
 - · How to get them on the screen?
 - · Do do you press play programmatically?
- · Reflection:
 - · What unexpected things did you learn?
- Post it to piazza, with screenshots of your videos and implementation



Goal 2

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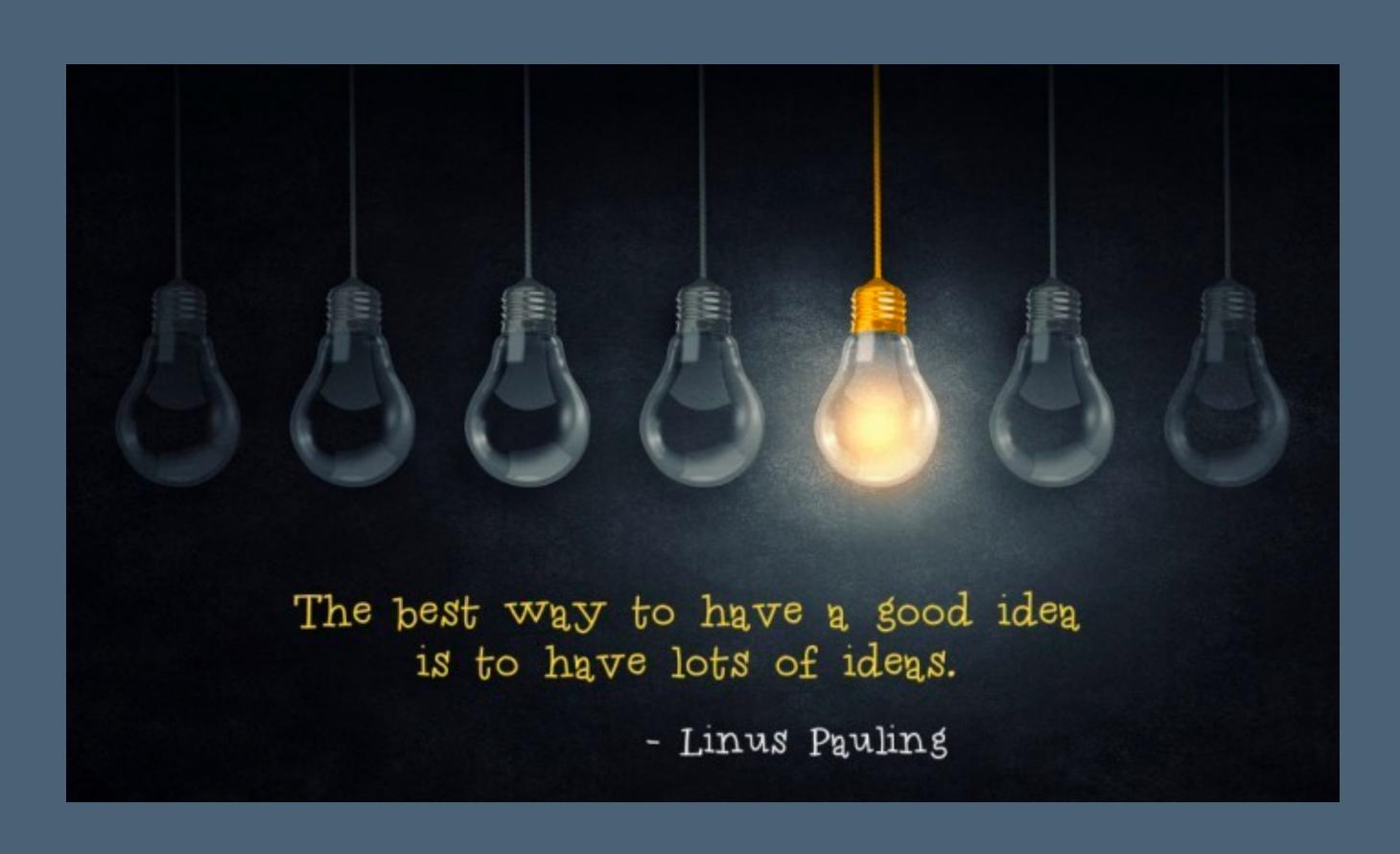


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Unclear needs, abilities, goal

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How do we get from idea to execution?

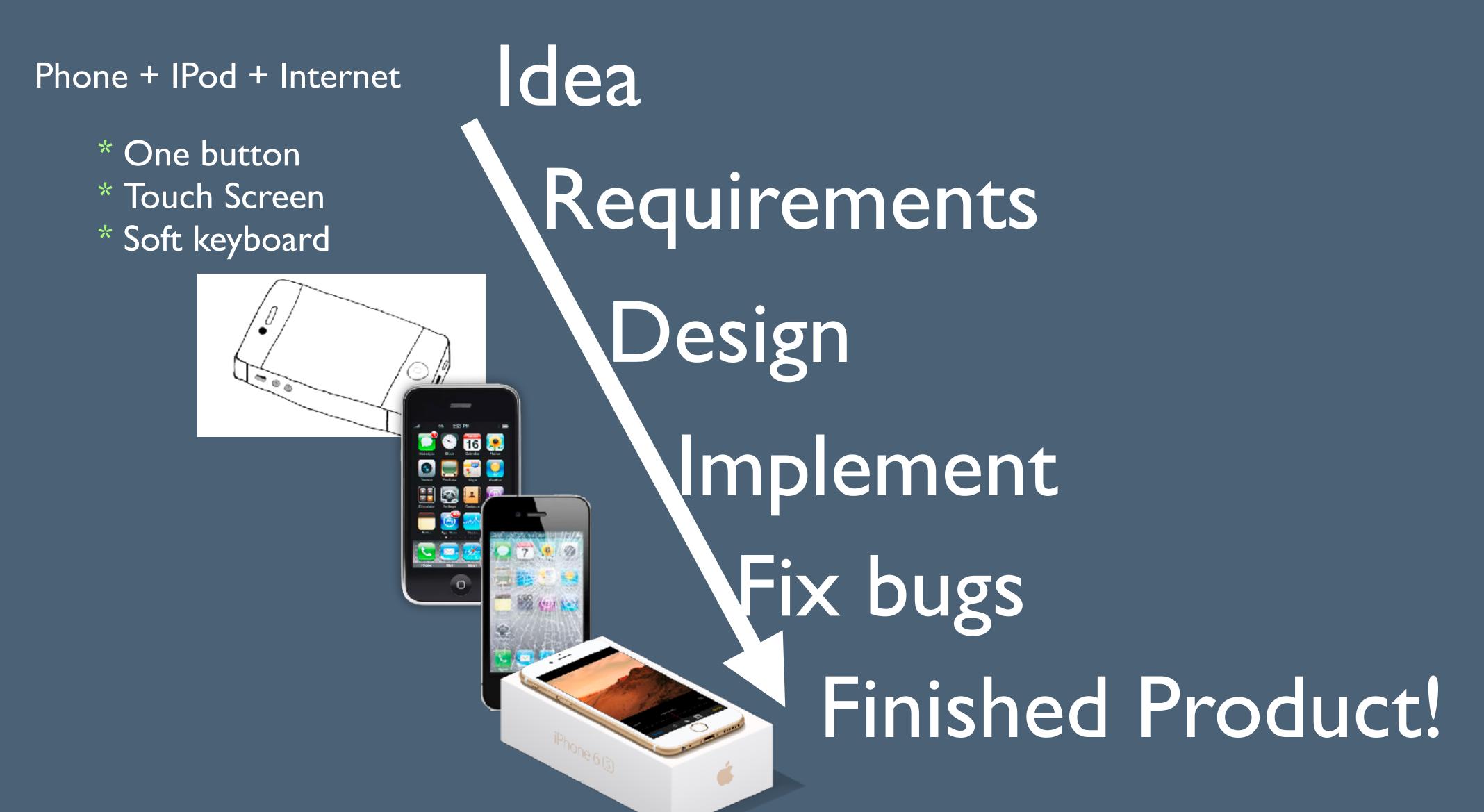




dea

Product

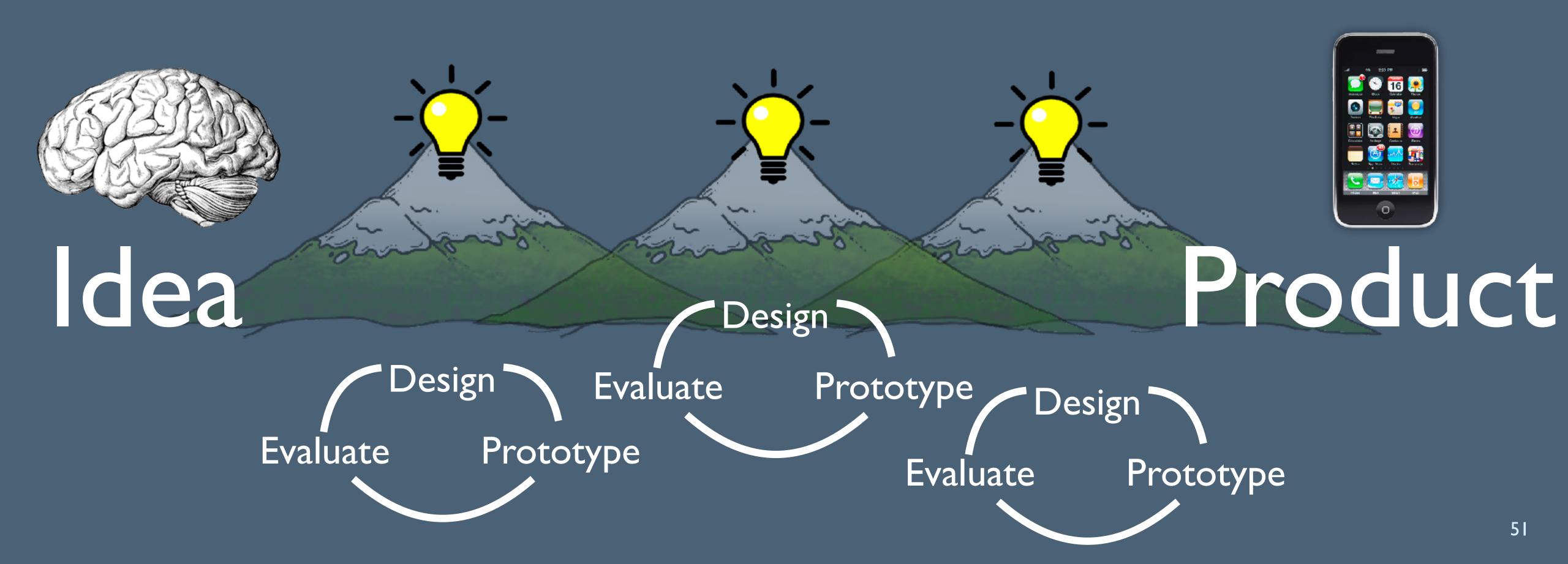
The Waterfall Model is the intuitive execution process. Problem: It cannot accommodate unknowns and risks



Iterative Design mitigates risk:

Every new concept is a risk.

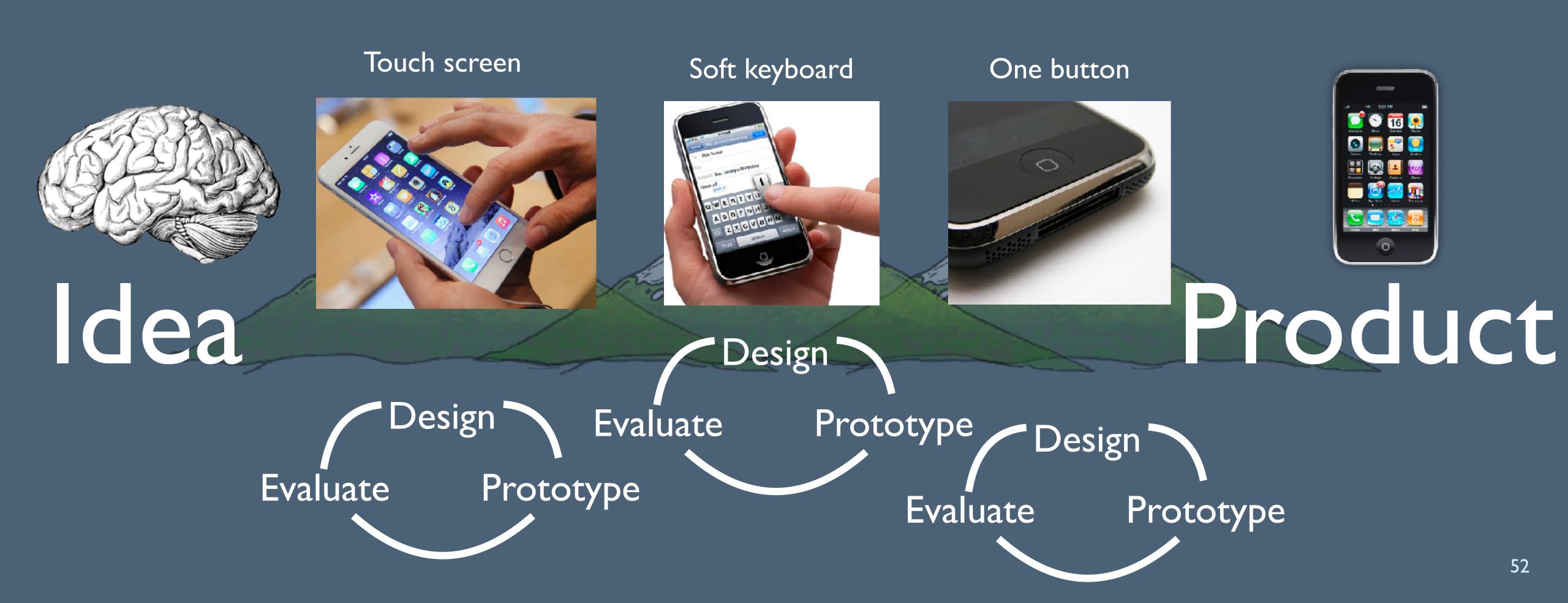
Every risk needs to be prototyped.



Iterative Design mitigates risk:

Every new concept is a risk.

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Determine the risky new ideas



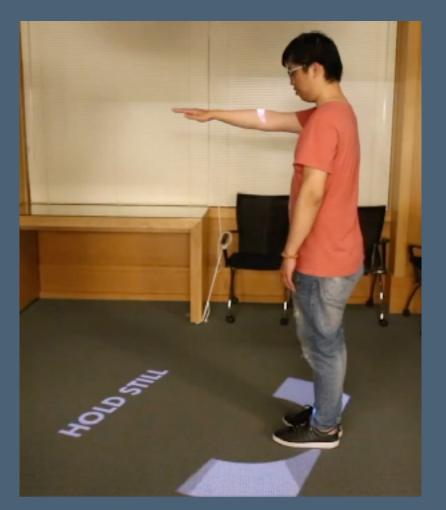


Prototype the risks

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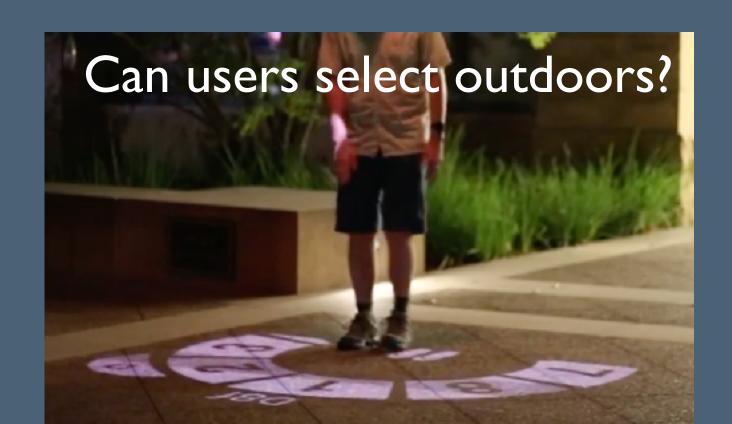


Can the camera detect hands?









Milestone #3: (due noon Wed)

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