Homework 9: Brainstorm Domains and Specific Needs

Due: Friday 3/29@ 4pm on Courseworks

Turn in one 1 pdf with your answers. You may call it whatever you like.

- 1. Domains: Brainstorm 10 domains that you have some experience with.
 - a. These must all be conceptually different. Note: "Learning French" and "Learning Spanish" are not conceptually different because the types of needs you have when learning any foreign language have a lot of overlap. (unless you can make a case that they are. For example, learning "Spanish in a Spanish class" and "Learning Spanish while in doing a study abroad immersion class" could be different because the immersive nature of studying abroad may bring out new specific needs.) If you need to explain why your ideas are conceptually different, please do so.
- 2. Media: For 5 of the domains you brainstormed above, list 3 uses of media.
 - a. What type of media is it (image, video, charts, etc)?
 - b. What is it used for? (what value do people get out of it)
- 3. **Specific Needs:** Based on the domains and media, brainstorm 10 ideas for interactions people could have with that media is address a specific user need.
 - a. For each idea list:
 - i. Who is the person this will benefit?
 - ii. What media will they interact with?
 - iii. What interaction will they have?
 - iv. What goal will they achieve? (This goal must be more than just searching data)
 - v. What will they see in order to know that their goal is achieved within in app?

Note: For these questions is it completely okay (and in fact, encourages) to ask for input from friends, classmates, staff etc. in help with brainstorming for any of these questions.