

User Interface Design

COMS 4170 · Spring 2018

Home Syllabus Assignments -

Part 1 Build websites that suit the needs and abilities of users.

Part 2 When the needs and abilities of users are uncertain, design systems by learning from iteration and experimentation.

INSTRUCTOR

Prof. Lydia Chilton OH: Tuesday 3-4 pm, CEPSR 612 Please contact staff through Piazza only TAS Tessa Hurr Eleanor Murguia Lucille Sui WEEKLY SCHEDULE

Lecture Mon, Wed 4:10–5:25pm, 413 Kent Hall

4170 Staff

- Prof. Lydia Chilton
 - Office hours: Tuesdays 3-4 in CEPSR 612
- IAs:
 - Tessa Hurr
 - Eleanor Murguia
 - Lucille Sui
- http://coms4170.cs.columbia.edu/2018-spring/

Why are user interfaces important?

Computers: people who performed calculations



1940s - 1960s

Computers: Tools for Calculation and Symbolic Manipulation



1945

Computers: tools to augment human cognition Vannevar Bush's vision of computers



AS WE MAY THINK A TOP U.S. SCIENTIST FORESEES A POSSIBLE FUTURE WORLD

IN WHICH MAN-MADE MACHINES WILL START TO THINK

RECTOR OF THE OFFICE OF SCIENTIFIC RESEARCH AND DEVELOPME Condensed from the Atlantic Monthly, July 1945

not been a scientist¹ war; it has been a war in which all have had The scientists, burying their old professional competitions in the deommon cases, have thared greatly and learned mach. It has been Professionally our methods of transmitting and

cere?
See the studying and percentary for the method economy, here can be for the there into the two result of the producted above there is the studying percentary down there is the studying the studying of the studying the study

There is a growing mountain of research. But there is increased eviden that we are being bogged down today as specialization extends. The investor is staggered by the infiding and conclusions of thousands of other woo erro-conclusions which he cannot find inte to grasp, much less to rememb a they appear. Yet specialization becomes increasingly necessary for proindesistoally our methods of transmitting and revewing the results of match are generations of and by now are totally insidequarks of their paries. If the aggregate time speet in writing tscholarly works and in reading no could be evaluated, the ratio between these amounts of time might on the starting. Those who conscientionally attempt to keep idential graph to be starting. Those who conscientionally attempt to keep idential graph of the part of the starting between the start of the particular starting and the start of the start of the start of the starting and the start of the start of the start start of the start of the start of the start of the start start of the start start of the start of the start of start of the start of the start of the start start of the start of the start of start of the start of

eration because his publication did not reach the lew who were capable of grasping and extending it. This sort of carastrophe is undoubledly being repeated all about us as truly significant attainments become lost in the mass of the inconsequential. Publication has been extended far beyond our present ability to make real

a prodigious rate, and the means we use for threading through the consequent maxe to the momentarily important item is the same as was used in the days of square-tigged ships. But there are signs of a change as new and powerful instrumentalities come into use. Photocells capable of seeing things in a physical sense, advanced photography which can record what is seen or even what is nor,



MEMEX in the form of a desk would instantly bring files and material on any subject to the operator's fingertips. Slanting translucent viewing screens magnify supermicrofilm filed by code numbers. At left is a mechanism which automatically photographs longhand notes, pictures and letters, then files them in the desk for future reference.

AS WE MAY THINK CONTINUED

2

1963: First Graphical User Interface Ivan Sutherland's CAD software, Sketchpad



1968: Interaction devices for computer use. Douglas Engelbart's mouse





Computers: Tools for calculation.



Computers: Tools to augment human intelligence.



MEMEX in the form of a desk would instantly bring files and material on any subject to the operator's fingertips. Slanting translucent viewing screens magnify supermicro-film filed by code numbers. At left is a mechanism which automatically photographs longhand notes, pictures and letters, then files them in the desk for future reference.

AS WE MAY THINK CONTINUED

Computers: Tools for calculation.

Computers: Tools to augment human intelligence.

Computers augment human intelligence best when they suit the needs and abilities of people.

MEMEX in the form of a desk would instantly bring files and material on any subject to the operator's fingertips. Slanting translucent viewing screens magnify supermicrofilm filed by code numbers. At left is a mechanism which automatically photographs longhand notes, pictures and letters, then files them in the desk for future reference.

AS WE MAY THINK CONTINUED

The Internet: The Rise of Usability







For physical products, users did not get to experience the usability of the product until **after they bought it**.

For desktop software, users call expensive support centers, but the costs aren't "charged" to the software engineers, so they have no motivation to ship great UIs. On the Web, users experience the usability of a site before they have committed to using it and **before they buy it.**

Nielsen, Jakob. Designing Web Usability: The Practice of Simplicity. (1999)

Goals of COMS 4170

- 1. Build websites that suit the **needs** and **abilities** of users.
- 2. When the needs and abilities of users are unclear, design systems by **learning from iteration** and experimentation.



Grade breakdown

- HW 1: Theory 5%
- HW 2: Practice 10%
- HW 3: Theory 5%
- HW 4: Practice 10%
- Final Project 35%
 - Brainstorming
 - 3 designs
 - Paper Prototype
 - Implementation
 - Final presentation
- Final Exam 20%
- Participation 15%

Your commitments

	Portion of grade
Four individual assignments	30%
Team Project with 4 intermediate deliverables	35%
Final Exam	20%
Participation	15%

Attendance is crucial. No Screens.



	Portion of grade
Four individual	30%
assignments	
Team Project with 4	35%
intermediate deliverables	
Final Exam	20%
Participation	15%

Why is participation 15% of my grade?



Human memory is tree-structured



New knowledge gets appended to the tree.



Where does new knowledge get appended? To where nodes of tree are currently active.



By guessing about new knowledge before it is presented, you warm up the right place for it in memory.



Generation: Guessing before you hear the answer

Once you hear the new knowledge, you want to connect it to connect other to other knowledge so it will trigger when relevant.



Elaboration: Relating new knowledge to old topics.



Generation & Elaboration



Guess about the new knowledge. Must take risks, you will probably be (partially) wrong. Relate new knowledge to old topics. This aspect of participation is about providing insights.

Learning from mistakes is good

Tell us about a time that you were wrong about something and learned something from it.

Long answer text

Learning from mistakes is good

Tell us about a time that you were wrong about something and learned something from it.

Long answer text

You are here because you expressed an insight about a time you learned from a mistake.

You were admitted to the this class because you were able to express an insight from a time you made a mistake.

Lecture 1: 10 Usability Heuristics









What user need does this UI serve?

Type new password:	******
	Six-characters minimum; case sensitive
Password strength:	Strong

The system should speak the users' language, with words, phrases and concepts familiar to the user, rather than system-oriented terms. Follow real-world conventions, making information appear in a natural and logical order.



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Font Mover	Fonts		
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E21 E20 E19 E18 E17	E16 E15 E14 E13 E12	ET E10 E9 E8 E7 E6	E5 E4 E3 E2 E1
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ENGLISH 中文 (CHINESE) ESPAÑOL

Ehe New York Eimes

Wednesday, January 17, 2018 | 🔳 Today's Paper | 🛋 Video | 🔎 33°F | S. & P. 500 +0.98% 🛉

World U.S. Politics N.Y. Business Opinion Tech Science Health Sports Arts Style Food Travel Magazine T Magazine Real Estate ALL

North and South Korea to March as One at Olympics

By CHOE SANG-HUN 1:42 PM ET

- The agreement is a milestone in inter-Korean sports relations, and Seoul has said in the past it hoped such a move could contribute to a political thaw.
- The two countries' delegations will march at the opening ceremony behind a "unified Korea" flag that shows an undivided Korean



Aaron Vincent Elkaim for The New York Times

Shivering? That's for City Folk. For Islanders, Ice Time Is Play Time.

A small and hardy group of Torontonians lives on island

Opinion

Facebook Doesn't Like What It Sees in the Mirror

By NOAM COHEN But will Mark Zuckerberg be any good at social engineering?

Black Colleges in the Age of Trump

By STANLEY NELSON The president's dealings with these important institutions have ranged from out-of-touch to

outright bizarre.

· Editorial: Trump vs. Guantánamo's Prisoners - Bruni: Donald Trump Will Sc

Bruni: Donald Trump Will Soil



Aziz, We Tried to Warn You



changed overnight, but feminists have been talking about this for a long time.

Douthat: How Sex Trumped Race

- · Friedman: Focusing on Tech
- A Way Forward for Commuters
- · Leonhardt: Misperceptions on Flu Shots and College Costs
- Would the Air Force Let Airman Trump Near a Nuclear Weapon?





CREAT - create a new file or rewrite an old one.

(Compatible with UNIX System V C)

Usage:

#include <fildes.h>
fd = creat(name, mode);

"I'd spell **creat** with an **e**."

Users often choose system functions by mistake and will need a clearly marked "emergency exit" to leave the unwanted state without having to go through an extended dialogue. Support undo and redo.

amazon	Dressers & Chests	of Drawers -					
Departments -	Browsing History -	Lydia's Amazon.com	Today's Deals	Gift Cards	Registry	Sell	Help
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□ √prime FREE One-Day	Dresse	rs					
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Mahogany							-

Users often choose system functions by mistake and will need a clearly marked "emergency exit" to leave the unwanted state without having to go through an extended dialogue. Support undo and redo.

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-		The conversation has been moved to the Trash. Learn more Undo
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Inbox (4)	Free Code Camp	Inbox Code Briefing: Confessions of an Insecure Designer - Free Code Camp Code B

Users often choose system functions by mistake and will need a clearly marked "emergency exit" to leave the unwanted state without having to go through an extended dialogue. Support undo and redo.







4. Consistency and standards

Users should not have to wonder whether different words, situations, or actions mean the same thing. Follow platform conventions.



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|--|

Everything We Know About Facebook's Secret Mood Manipulation Experiment

Sections ~

Magazine ~

It was probably legal. But was it ethical?

™ Atlantic



ROBINSON MEYER | JUN 28, 2014 | TECHNOLOGY

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Processing Payment... Do not refresh this page.





Even better than good error messages is a careful design which prevents a problem from occurring in the first place. Either eliminate error-prone conditions or check for them and present users with a confirmation option before they commit to the action.

> Faculty mailing list Faculty@lists.cs.columbia.edu https://lists.cs.columbia.edu/mailman/listinfo/faculty



Click here to Reply, Reply to all, or Forward

6. Recognition rather than recall

Minimize the user's memory load by making objects, actions, and options visible. The user should not have to remember information from one part of the dialogue to another. Instructions for use of the system should be visible or easily retrievable whenever appropriate.





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Accelerators — unseen by the novice user — may often speed up the interaction for the expert user such that the system can cater to both inexperienced and experienced users. Allow users to tailor frequent actions.



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Add Action	Return
New Window	ЖN
Synchronize with Serve	r ^%S
Clean Up	ЖК
Planning Mode	361
Context Mode	82
Inbox	7381
Quick Entry	^\`Space

Common Shortcuts

Quick Entry's shortcut can be customized in Preferences

Accelerators — unseen by the novice user — may often speed up the interaction for the expert user such that the system can cater to both inexperienced and experienced users. Allow users to tailor frequent

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Ivan Boyko	June 5, 2016	😔 Lufthansa
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Terminal 2 Boarding area D	Gate D10	
	Boarding priority	Departing 9:40 AM 🌱
		In Frankfurt take Sky Train to Terminal 1

ENGLISH 中文 (CHINESE) ESPAÑOL

The New Hork Times

Saturday, January 13, 2018 📃 Today's Paper 🛛 🛋 Video 🤟 🔆 33°F 🛛 S. & P. 500 +0.67% ↑

World U.S. Politics N.Y. Business Opinion Tech Science Health Sports Arts Style Food Travel Magazine T Magazine Real Estate ALL

Tightest Job Market in Years **Aids** Applicants **Once Shunned**

By BEN CASSELMAN 11:56 AM ET

- A shortage of candidates is providing opportunities to people long shunned by employers, such as those with criminal records, disabilities or prolonged bouts of joblessness.
- The American economy hasn't experienced this kind of fierce competition for workers since the late 1990s and early 2000s.

13 Comments

Alert About Missile **Bound for Hawaii** Was Sent in Error

By ADAM NAGOURNEY, DAVID E. SANGER and JOHANNA BARR 58 minutes ago

The alert appeared on cellphones warning people to "seek immediate shelter," and said, "This is not a drill." The authorities said it was a false alarm. More than 30 minutes



From left, Rvan Locke, Robyn Sinclair and Terron Wood. Each said he had experienced sexual harassment during his time modeling. Ryan Young for The New York Times; Lam Yik Fei for The New York Times; Amanda Lucier for The New York Times

Male Models Claim Sexual Exploitation

By JACOB BERNSTEIN, MATTHEW SCHNEIER and VANESSA FRIEDMAN 12:13 PM ET

Models and assistants said Mario Testino and Bruce Weber, two prominent fashion photographers, used their authority to engage in unwanted sexual behavior. Representatives for both said they were dismaved and surprised by the allegations. ■14 Comments

· Condé Nast Crafts Rules to Protect Models From Harassment

SMARTER LIVING

How to Make

Soup



EDITORIAL False Alarm Adds to Real Alarm About Trump's Nuclear Risk

He has proposed increasing the ----nuclear arsenal and the ways in which it can be used, and is threatening the Iran deal.

- · Editorial: Trump Flushes Away America's Reputation
- · Collins: So It's One, Two, Three Strikes You're Out ...
- · Stephens: Proud to Live in a Nation of Holers
- · Kristof: Mr. Trump. Meet a Hero Whom You Maligned
- · What Makes a Country Great? Meet Haiti's People.

TIMES INSIDER » Oh, the 52 Places She'll Go

Play Today's Puzzle

- 6h Firebombs exploded outside three churches in Santiago, Chile, an act of violence aimed at Pope Francis over the plight of an indigenous group and the issue of sex abuse.
- Megan Ganz, a television writer, explained 7h why she forgave her former boss, Dan Harmon, for harassing her while they were working on the sitcom "Community."





What President Trump has in

common with his supporters - and his opponents.

How to Speak Grief

Opinion

Denial



newly bereaved instead of "I just don't know what to say."

· Mr. President, Your Toga Is Showing

· Is a Hip Replacement Safe? · When American Soldiers Met Vietnamese Cuisine

THE CROSSWORD »



9. Help users recognize, diagnose, and recover from errors

Error messages should be expressed in plain language (no codes), precisely indicate the problem, and constructively suggest a solution.



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Error messages should be expressed in plain language (no codes), precisely indicate the problem, and constructively suggest a solution.



10. Help and documentation

Even though it is better if the system can be used without documentation, it may be necessary to provide help and documentation. Any such information should be easy to search, focused on the user's task, list concrete steps to be carried out, and not be too large.

볼 sta	coverflow Questions Developer Jobs Tags Users Search				
Why is it faster to process a sorted array than an unsorted array?					
20283	lere is a piece of C++ code that seems very peculiar. For some strange reason, sorting the data iraculously makes the code almost six times faster.	l			
~	#include <algorithm> #include <ctime> #include <iostream></iostream></ctime></algorithm>				
9442	<pre>int main() { // Generate data const unsigned arraySize = 32768; int data[arraySize];</pre>				
	<pre>for (unsigned c = 0; c < arraySize; ++c) data[c] = std::rand() % 256;</pre>				
	<pre>// !!! With this, the next loop runs faster std::sort(data, data + arraySize);</pre>				
	// Tost				

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Assignment 1

- Due Wednesday Jan 24th @ 11:59 PM.
- For each of the 10 usability heuristics:
 - Find one positive example
 - Find one negative example
- They must be qualitatively different than mine.
- Take a screen shot
- Answer 3 questions:
 - What is the interface?
 - How does it meet (or fail) the heuristic?
 - What needs or abilities does it serve (or fail to serve)?

Nielsen's 10 Usability Heuristics

- 1. Visibility of system status
- 2. Match the real world
- 3. User control and freedom
- 4. Consistency and Standards
- 5. Error prevention
- 6. Recognition rather than recall
- 7. Flexibility and efficiency of use
- 8. Aesthetic and minimalist design
- 9. Recover from Errors
- 10. Help and documentation



User Interface Design

COMS 4170 · Spring 2018

Home Syllabus Assignments -

Part 1 Build websites that suit the needs and abilities of users.

Part 2 When the needs and abilities of users are uncertain, design systems by learning from iteration and experimentation.

INSTRUCTOR

Prof. Lydia Chilton OH: Tuesday 3-4 pm, CEPSR 612 Please contact staff through Piazza only TAS Tessa Hurr Eleanor Murguia Lucille Sui WEEKLY SCHEDULE

Lecture Mon, Wed 4:10–5:25pm, 413 Kent Hall